

ORDER



KSNV

Orders
Order / Rev: 105689
Alt Order #:
Product Desc: State Senate - Jeopardy
Estimate:
Flight Dates: 09/18/12 - 10/25/12
Original Date / Rev: 08/20/12 / 10/02/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada *Revised*
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	6	\$2,725.00	\$2,316.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	1	\$725.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm		--W-----	:30	\$725.00		0.00	NM		
		Ⓜ MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2				\$375.00		0.00			

Order / Rev: 105689
Alt Order #:
Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003		0.00	NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TW---- 2 \$375.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TW-----		:30		(\$375.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TW-----		:30		(\$375.00)		0.00	NM		
See MG 1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	09/25/12-09/25/12	M-F Jeopardy	630-7pm		-T-----		:30		(\$725.00)		0.00	NM		
Ⓜ See MG 1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/26/12-09/26/12	M-F Jeopardy	630-7pm		--W-----		:30		(\$725.00)		0.00	NM		
Ⓜ Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --WT--- 2 \$400.00 0.00 Week: 10/22/12 10/28/12 MTW---- 3 \$400.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm		MTW-----		:30		(\$400.00)		0.00	NM		
See MG 2.6 [na debates]															
6	KSNV	10/25/12-10/25/12	M-F Jeopardy	630-7pm		---Th-----		:30		\$400.00		0.00	NM		
Ⓜ MG for 2.4 10/22															
													Totals	6	\$2,725.00